

# **Sponsor & Exhibition invitation!**

## **Welcome to the joint Scandinavian Conference in Cardiothoracic Surgery**

**11-13 September 2024, in Gothenburg, Sweden**

**SATS:2024**



## **The Joint Scandinavian Conference in Cardiothoracic Surgery SATS & THORAX 2024**

Dear industrial collaborator,

We cordially invite you to the Scandinavian Association for Thoracic Surgery's (SATS) Annual Meeting in Gothenburg, Sweden. As customary when Sweden arranges SATS, the meeting will be a joint venture with The Swedish Cardiothoracic Annual Meeting. The venue of the meeting is The Swedish Exhibition & Congress Centre (Svenska Mässan) and Gothia Towers Hotel, in the centre of Gothenburg.

The meeting will be an in-person conference consisting of plenary lectures, invited and contributed talks, and abstract sessions. The scientific program will cover different aspects of cardiothoracic surgery and anaesthesia with dedicated symposium about cardiac surgery, general thoracic surgery and nursing. We have invited well-known authorities from and outside of Scandinavia to ensure high quality. Last but not least, we have a social program, including a get-together reception and a gala dinner.

The organizing committee welcomes you to Gothenburg!

Anders Jeppsson & Göran Dellgren  
co-chairs of the organizing committee

Looking forward to receiving your support of our meeting in September!

# **SATS:2024**



# Our package

As always, demand for space and sponsorship packages is expected to be high, so please book your sponsor/exhibition as soon as possible to ensure the widest choice of options.

Exhibition space is offered on a first-come, first book first served basis, and the organizers reserve the right to amend the floor plan

## Platinum (max. 1) 400 000 SEK

- Possibility to arrange a Platinum lunch symposium on Thursday
- Possibility to arrange a sponsored breakfast symposium\*
- 200 word of profile on dedicated sponsor page on the congress website
- 6 free registrations (including coffee, lunch and access to the scientific program)
- Exhibition stand, 5 x 2 meter. First choice of position in exhibition hall
- Advanced access to the participant list (first name, last name, city, country)
- Exposure of logo during breaks on the screens in the lecture halls
- Logo with link on the conference website
- Advertisement in the printed program book
- Exposure of the company logo in the printed program
- Possibility to distribute information material in the conference bag/registration desk
- The possibility to supply (at own cost) a conference bag for ALL delegates\*\*
- The possibility to supply name badge and lanyards for ALL delegates\*\*\*

## Gold sponsor 200 000 SEK

- Possibility to arrange a sponsored breakfast symposium\*
- 150 word of profile on dedicated sponsor page on the congress website
- 3 free registrations (including coffee, lunch and access to the scientific program)
- Exhibition stand, 4 x 2 meter, choice of position in exhibition hall (after platinum sponsor)
- Advanced access to the participant list (first name, last name, city, country)
- Exposure of logo during breaks on the screens in the lecture halls
- Exposure of the company logo in the printed program
- Logo with link on the conference website
- Possibility to distribute information material in the conference bag/registration desk
- The possibility to supply (at own cost) a conference bag for ALL delegates\*\*
- The possibility to supply name badge and lanyards for ALL delegates\*\*\*

## Silver sponsor 120 000 SEK

- Exhibition stand, 3 x 2 meter, choice of position in exhibition hall (after Gold and Silver sponsor)
- 2 free registrations (including coffee, lunch and access to the scientific program)
- Exposure of logo during breaks on the screens in the lecture halls
- Logo with link on the conference website
- Exposure of the company logo in the printed program

For questions, please contact Sara Lago at MKON  
tel: +46 (0) 708 669 967 [sara@mkon.se](mailto:sara@mkon.se)

## Exhibitor 40 000 SEK

- Exhibition stand, 2 x 2 meter
- 1 free registration (including coffee, lunch and access to the scientific program)
- Exposure of the company name on the conference website
- Exposure of the company name in the printed program

## Other opportunities for Sponsors

### Workshop on Wednesday 40 000 SEK

We will have up to 4 workshops, approx. 1,75 hour/workshop available on Wednesday, September 11

The programme is organized by the sponsors together with the scientific committee

### **\*Breakfast symposium on Thursday or Friday (07.30-08.15)**

***Platinum & Gold sponsors have first choice, but other exhibitors are more than welcome to register an interest in organizing a breakfast symposium!***

SATS & Thorax covers marketing, conference room and standard AV. The programme of the symposia is organized by the sponsor but is subject to approval by the organizing committee.

The sponsor provide speakers, moderators etc.

All breakfast cost for participants will be added.

### **\*\*Bag 0 SEK (maximum 1 sponsor)**

The sponsor will cover the costs of the bag and print of your own logo.

You will be able to provide a conference bag for all delegates, a visual way for you to increase your brand awareness. You are free to order any bag you like.

The bags shall be delivered to the venue before the conference starts.

### **\*\*\*Badge & lanyards 80 SEK/delegate, printing cost for the badge (maximum 1 sponsor)**

The sponsor will cover the printing cost for all individual badges. MKON will print the badges.

(An invoice regarding the printing cost will be sent to you after the conference is over.)

For the Lanyards you will design, cover the cost and deliver them to the venue before the conference starts. This sponsorship option provides a visual way to increase your brand awareness as delegates will be required to wear these at all times during the conference.

We need to see the lanyards before to make sure it is suitable for the name bagdes.